

## **Chew On This Final Performance Task: The “Now Go Do Something” Project**

We’ve read the book. We’ve learned some stuff. We’ve probably been bored by some stuff. We’ve definitely been grossed out by some stuff. And, we’ve reflected on how things could be better. So, let’s make them better. Your final assignment for this unit requires creativity, initiative, and a belief that you have the capacity to change your community for the better.

### **Where do we begin?**

The first step is answering this question:

**How can you use what you have learned while reading  
*Chew On This* to enact change?**

### **Why?**

Maybe you think people should eat healthier in schools. Maybe you think people should stop eating so much fast food or drinking soda. Maybe you think people should exercise more. Maybe you want to change the conditions for workers in fast food restaurants. Maybe you want to change the treatment of animals in slaughterhouses. Whatever your goal is, you will write a proposal for how you will inspire/persuade/influence those around you, and then you will carry it out.

### **How?**

What you make or do is up to you. Maybe you’ll...

...make a bunch of posters and get permission to post them in your school or city.

...film a commercial or public service announcement and try getting it on Inside LHS or local news.

...make a powerful video using Animoto, PowerPoint, Prezi, or another tool, and then use social media to share it with the world.

...create brochures or pamphlets and distribute them to neighbors.

...plan an event, fundraiser or protest and successfully carry it out.

...write a song, play, or other performance.

...think of something even more amazing and inspiring than any of these ideas!

**Be clever. Be creative. Be effective. Make a difference.**

Because this project will look different for each person carrying it out, the following (very general) rubric will be used to score it. Ultimately, what I want is for you to create something meaningful, make it public, and make an attempt to change the way your peers think or act.

Criteria	Description	Score
Proposal	A one-page proposal clearly stating what you would like to do, why you want to do it, and how you will accomplish must be typed and submitted to me by Tuesday, March 12 <sup>th</sup> .	_____ / 2
Clear Purpose	The purpose of your project/initiative must be clearly identifiable by your target audience. (You cannot persuade or influence them if they don't understand your point).	_____ / 2
Relevancy	Your initiative must be directly related to or inspired by issues discussed in <i>Chew On This</i> .	_____ / 2
Creativity	Your project must be creative, and it should be clear that you put time, effort, and thoughtful reflection into your work.	_____ / 2
Published/ Publicized	Your project must be published, publicized, or shared in some way. (It can't be effective if no one ever sees/hears it).	_____ / 2

Total: \_\_\_\_\_

Notes/Questions/Other ideas:

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